

Fredrick Scott Lassiter

flassiter@yahoo.com
507-934-3348

1124 W Menk Dr.
St. Peter, MN 56082

Graphic Designer • Web Designer and Developer • Multimedia Artist • Illustrator

EMPLOYMENT HISTORY

Webmaster/Developer

NextNet Wireless, Burnsville, MN

October 2005 - present

- Create, maintain, update, and develop public website for international company
- Provide project management, cost estimates, time lines, and search engine optimization
- Design, develop, and publish customer support website
- Re-design existing publications and marketing materials
- Collaborate with marketing team on new initiatives
- Design packaging for client products
- Create new advertisements for magazines, trade shows, and internet

Graduate Assistant/Graphic Designer

Minnesota State University, Mankato, College of Business

May 2005 – December 2005

- Created multimedia design for internet and intranet websites
- Worked closely with web developer to create dynamic and aesthetic web design
- Provided print design for marketing and recruiting
- Provided graphic design and printing consulting

Part-time Graphics Consultant/Trainer

Minnesota State University, Mankato, Water Resource Plant

September 2004 – December 2005

- Created web design and web page navigation
- Provided Macromedia Flash training for website development
- Graphic design, web design consulting, and art direction

Part-time Graphic Designer/Web Designer

Minnesota State University, Mankato, Information Tech Services

October 2004 – May 2005

- Created web design and web page navigation
- Graphic design, web design consulting, and art direction
- Rebuilt animated help instructions for University website using Macromedia Flash
- Created new navigation and interface design for animated help instructions
- Designed logos for ITS web services within University website
- Re-designed navigation and web page layout for University website services web pages

Graphic Designer/Graphics Help Desk

SRA International, Washington, DC, Electronic Publishing Support

July 2003 - July 2004

- Provided graphic design, desktop publishing, and template support for reports, testimonies, briefings, and visual aids for the United States Government Accountability Office (GAO)
- Assisted with publication of reports submitted directly to congress
- Provided help desk support for Graphics, Composition, and Visual Communication personnel
- Provided graphics and publication solutions for Knowledge Services group of GAO
- Performed graphics software testing, color management troubleshooting, printing preflight, desktop publishing problem solving, service provider coordination, computer image testing, and general help desk questions
- Initiated new procedures and methods for improving production and teamwork within Publishing Assistance Groups (PAGS)
- Performed Information Technology services such as installing applications, troubleshooting applications, and researching technical solutions
- Provided web design support for team

Graphics Specialist/Web Designer

ROH-Incorporated, Arlington, VA

February 1999 - July 2003

- Provided project support for graphic design, artwork, and web design
- Assisted with preparation of reports submitted directly to Navy Supervisor of Salvage & Diving
- Provided magazine publication, graphic design, graphic artwork, web design, technical manual editing, engineering drawings, help desk support, CD creation, photo manipulation, computer video editing, and style guide creation
- Created and prepared presentations, graphics, engineering drawings, and PDF support for salvage operations such as USS COLE, Egypt Air 990, EHIME MARU, and USS MONITOR historical recovery, and The Space Shuttle Challenger Recovery
- Created logo drawings, business card design, brochures, trade show materials such as posters, tear sheets, invitations, and web design for in-house projects
- Other duties included marketing organization, graphics consulting, and graphics supervision

Desktop Publisher

Option One, Fairfax, VA

October 2002 - March 2004 (part-time)

- Contracted to support SAIC of McLean, Virginia, Proposal Division
- Formatted text, tables, and graphics for proposals using Microsoft Word
- Edited new content to enhance material presented in proposals
- Created new style guides and templates and applied old style guides to documents for PDF output

Desktop Publisher

CopyMax of OfficeMax, Newport News, VA

September 1998 - January 1999

- Supported customers' desktop publishing needs including scanning pictures and text, creating custom graphics and logos
- Managed customer usage of four work stations, both Macintosh and PC
- Printed documentation, brochures, signs, calendars, invitations, name tags, tabs insets, business cards, and other files on multiple color and black and white printers

Lead Artist

Busch Gardens, Williamsburg, VA

June 1991 - September 1998

- Created caricatures of the public in a theme park setting
- Trained and managed over ten artists for two seasons
- Managed Daily Allowance Report for two seasons

Education

Bachelor of Fine Arts, Minor in Education, Old Dominion University, Norfolk, VA, 1996

Computer Skills

- Adobe Photoshop CS2, Adobe Acrobat 7.0 Professional, Adobe InDesign CS2, Adobe PageMaker 7.0, Adobe FrameMaker 7.0.1, Adobe Illustrator CS2, Adobe Pagemill, Adobe Premier 6, Quark, Intro DV/Photo DV, Corel Draw Suite 11, Macromedia Studio 8 (Flash 8, Dreamweaver 8, Fireworks 8, FlashPaper, Homesite), Microsoft Front Page, Microsoft PowerPoint, Microsoft Word, Microsoft Excel
- Proficient in HTML and CSS
- Experience with PHP, ASP, VB Script, Action Script, JavaScript, Internet Information Services, and Apache Web Server

Skills and Abilities

Web Design

Web Development

Flash animation

Graphics Layout and Design

Color Management

Graphics Help Desk Support

Photo manipulation

Traditional and electronic illustration

Engineering illustration

Digital video

Computer Hardware